

PRESS RELEASE
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YachtCloud Makes Key New Appointment

YachtCloud, the Dutch company behind onboard technology products such as the complete entertainment and media system Omniyon and the digital sign-in / out system CrewBoard, has appointed Roel van der Zwet as their Commercial Manager. This key appointment forms an integral part of the company's expansion following a sharp rise in both sales and product development in the last 12 months.

As Commercial Manager of YachtCloud, Roel van der Zwet will be responsible for the further growth and development of sales across the superyacht and marine leisure sectors for the entire product range. His role will include a strong focus on strengthening the market position of the Company's flagship product Omniyon, working with the AV integrators to further grow the interest and sales in both the audio and video on demand only version and the complete media and control platform version. In addition, he will also be identifying new product development opportunities aimed at meeting onboard technology demands.

Roel van der Zwet, aged 33, brings with him 10 years' experience in commercial management across 3 very diverse roles. His most recent position, from which he joins YachtCloud, was as Area Sales Manager for Nexans, a large global company specialising in cable and cabling solutions for power transmission, energy resources, transportation and commercial projects. As an international business professional with experience in consulting, business development, marketing, international sales, management and strategy formulation/implementation he is an exciting and dynamic addition to the growing team.

"I am delighted to be joining YachtCloud. The company is very unique in the sense that everything developed is done so very specifically for needs of the industry sectors they operate in, designed with experience, engineered with dedication and developed by experts in their field. I am very excited about my future with them, to be part of their further growth and the huge opportunities that lie ahead.", comments Roel van der Zwet.

"YachtCloud is growing and Roel's appointment reflects the continued development of the company as our product portfolio continues to evolve and gain a stronger foothold in the market. His proven track record in increasing business performance, his commercial knowledge and understanding of our product range make him a genuine asset to the team and we are delighted with his appointment." Andre Klepper, YachtCloud Founder.

ABOUT YACHTCLOUD

YIS is developed by YachtCloud. Established in 2014, the Yacht Cloud headquarters are located in Rotterdam. YachtCloud's team of engineers and technical experts constantly push the boundaries of luxury yacht products, creating next-level yacht technology for the world's most discerning clients. With five game-changing products in the YachtCloud lineup, get in touch to learn more about how we are changing the landscape of technology for luxury.

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