

PRESS RELEASE
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YachtCloud Launches Wardrobe Management Feature For LaundryBoard

YachtCloud, specialists in delivering innovative technology products and professional AV and IT services on board of superyachts, are delighted to announce the launch of Wardrobe Management. This additional tool, designed for use within LaundryBoard, enables the management of the Owner's complete wardrobe by providing crew with an instant and unique overview of the exact location and status of all wardrobe items. It has been developed in response to specific requests from yacht crew to further extend the functionality of LaundryBoard by incorporating a wardrobe management system so that the entire laundry process can be tracked and monitored.

Conveniently displayed on an iPad with an easy to use interface, Wardrobe Management is a useful tool for interior crew aimed at improving onboard operation, processes and service. It allows crew to manage, log and track the Owner's wardrobe items. Photos can be taken to record the exact layout of the wardrobe ensuring all interior crew, both old and new, have a pictorial guide to what items go where for unpacking as well as a visual inventory of content and a photographic record of any garment damage or stains. As an extension to the tracking process within LaundryBoard, garments can be checked out of the laundry and back into wardrobes and vice versa. The crew can track all items of clothing throughout the entire onboard handling process from initial arrival on board to final departure. As all information and history are logged within the software programme, the feature can also be used to confirm the location of garments once the owner has left the vessel and headed to another yacht or estate. Housekeeping for example can check with the onboard crew to see if a certain item is still on board or if and when it was 'checked out'.

Wardrobe Management safeguards garments and promotes accountability, efficiency and operability. It also eliminates the stress related to trying to locate and track favourite and much-needed items. It is a tool that supports crew communication, is easy to use and is designed to make an integral part of the interior operation easier to achieve through the application of technology. Most importantly, Wardrobe Management has been developed to meet actual onboard needs.

Wardrobe Management is an add-on feature to LaundryBoard which facilitates the monitoring, tracking and handling of onboard laundry loads. LaundryBoard is an easy to use programme operated via an iPad enabling crew to manage, log and track every item of yacht and guest laundry. It records and alerts crew to garment care requirements as well as providing dry cleaning status tracking and automated notifications related to overdue items.

Wardrobe Management is available to purchase directly from Luxury Hospitality Management (LH), YachtCloud's key product partner for LaundryBoard. LH has formed a fundamental role in the development of Wardrobe Management through their work with yacht crew to pinpoint the exact onboard requirements and setting YachtCloud the challenge of developing a solution to meet them.

"We aim for crew to be able to operate at their very best at all times so that the highest level of service can be achieved continuously. Providing crew with useful and productive products is key to helping them accomplish this and Wardrobe Management and LaundryBoard are amongst them. They are fundamental when it comes to a smoothly run yacht interior," explains Peter Vogel, Co-Founder, Luxury Hospitality Management.

"Following the launch of LaundryBoard, we received many requests asking if we also had a product that could manage the wardrobe-related processes on board. Extending LaundryBoard to incorporate such a feature seemed the most natural solution and so Wardrobe Management was born! The result of listening to what it is that crew need to address and solve the actual issues and frustrations they face in their day-to-day interior operations." Roel van der Zwet, Commercial Manager, YachtCloud.

ABOUT YACHTCLOUD

YIS is developed by YachtCloud. Established in 2014, the Yacht Cloud headquarters are located in Rotterdam. YachtCloud's team of engineers and technical experts constantly push the boundaries of luxury yacht products, creating next-level yacht technology for the world's most discerning clients. With five game-changing products in the YachtCloud lineup, get in touch to learn more about how we are changing the landscape of technology for luxury.

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