

PRESS RELEASE  
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## YachtCloud launches GEST

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The superyacht technology specialist YachtCloud has added a sophisticated collection of service call buttons to its innovative product range. GEST is the latest product to join YachtCloud's suite of technology products and solutions designed and developed to meet yacht-specific demands.

Presented to the industry for the first time at this year's Monaco Yacht Show, GEST is an ingenious service call solution. Easily enabled with a simple WiFi connection, location-aware and with efficient and two-way communication, GEST embodies excellent service, unrivalled privacy and exquisite materials. Its seamless blend of exclusive design coupled with smart and intuitive technology provides excellent service to the fingertips of those who demand nothing but the very best.

As with all YachtCloud products, onboard integration and actual use have been at the forefront of the design and development. Integration with the existing wifi and control system is easy and no additional hardware or base stations are required. API and Crestron integration is available plus there is a dedicated GEST service app for stand-alone operation as well as continuous and instantaneous status and performance monitoring. The finest materials have been used for a high standard of finish with options for customisation and the design incorporates wireless charging via Qi. In terms of use and functionality, GEST uses touch, light and sound for intuitive user and button interaction and feedback from the crew on the status of their request. Each button is location-aware and can be assigned to a location or a person. Furthermore, emergency calls can be made both from and to a GEST button for enhanced safety.

The GEST collection consists of three main models: the all-purpose Solid Black with a nickel-chrome edge, the luxurious Universe with leather housing and the exclusive and bespoke Boutique which can be customised with materials, fine artwork and finishes. All models can be customised with a logo embossed in the centre of the light ring. Measuring approximately 90mm x 28mm and with an average weight of 250g, the GEST buttons are tactile and distinguished.

"GEST is a great example of a technology product developed and designed to meet actual onboard needs. Its high-quality finish is designed to complement any interior whilst providing exceptional performance and incorporating features and functionality that match up to today's superyacht owners' requirements," explains Andre Klepper, Co-Founder of YachtCloud.

GEST is a YachtCloud product that has been designed in collaboration with Object Studio, specialists in product design and engineering. GEST is available to purchase directly through YachtCloud. Prices start from is €1200 excl. VAT for the Solid Black. Technical specifications can be found in the product information and image folder. GEST buttons will be on display at METS 2018, stand 10.707, Superyacht Pavilion.

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#### **ABOUT YACHTCLOUD**

YIS is developed by YachtCloud. Established in 2014, the Yacht Cloud headquarters are located in Rotterdam. YachtCloud's team of engineers and technical experts constantly push the boundaries of luxury yacht products, creating next-level yacht technology for the world's most discerning clients. With five game-changing products in the YachtCloud lineup, get in touch to learn more about how we are changing the landscape of technology for luxury.

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