

PRESS RELEASE
Rotterdam, November 2017

Luxury Hospitality becomes new key product partner for LaundryBoard

YachtCloud, specialists in delivering innovative products and professional services for AV and IT systems on board of superyachts, is delighted to announce the appointment of Luxury Hospitality Management, known as LH, as a key product partner for their recently launched product LaundryBoard.

LaundryBoard, a product developed together with yacht interior crew, facilitates the monitoring, tracking and handling of onboard laundry loads. It is an easy to use programme operated via an iPad enabling crew to manage, log and track every item of yacht and guest laundry. LaundryBoard records and alerts crew to garment care requirements as well as providing dry cleaning status tracking and automated notifications related to overdue items. It is a truly fit-for-purpose solution that meets actual onboard demands. It ensures Management has easy access to clear and concise reporting data and provides crew with highly functional software to make day to day operation more efficient.

LH are the leading industry experts in the field of 7* hospitality training and consultancy for staff and crew in the superyacht industry, high-end cruise sector, boutique hotels and domestic estates. Formerly known as IYS BV, LH has been co-founded by Peter Vogel and Henk Akse. Peter is renowned within these industry sectors for his commitment to the professional development of crew and interior operation. Henk, a former chief engineer on Shell tankers, is experienced in start-ups in the maritime industry with a focus on the human factor and has held (Non-)Executive Director positions at a number of maritime multi-nationals. The company focuses on delivering unrivalled guest satisfaction and the highest level of luxury hospitality training. In addition, they work with Captains and Management companies to establish onboard department and managerial processes and provide structured team evaluation to ensure optimum performance.

LaundryBoard will be available to purchase directly from LH and as a key product partner, they will be offering this YachtCloud solution as part of their products and services. By working together, both YachtCloud and LH can ensure that customers have access to yacht-specific products that serve to improve life on board for owners and guests by increasing productivity and efficiency for the crew. Both companies will be at next week's METS Trade Show in Amsterdam and LaundryBoard will be on display on the YachtCloud stand in the SuperYacht Pavilion, stand 10.707.

“We are very excited to be working in partnership with LH. Their direct communication with interior crew, their first-hand knowledge of onboard demands and their dedication to improving and facilitating onboard experiences make them the ideal product partner for LaundryBoard.” Roel van der Zwet, Commercial Manager, YachtCloud.

“LaundryBoard is a natural fit with the products and services we offer. It enables better communication, easier management and improved efficiency for interior crew and staff and that absolutely reflects the values and goals we strive for. This is an exciting opportunity and we are looking forward to working with YachtCloud and LaundryBoard.” Peter Vogel, Co-Founder, LH.

ABOUT YACHTCLOUD

YIS is developed by YachtCloud. Established in 2014, the Yacht Cloud headquarters are located in Rotterdam. YachtCloud’s team of engineers and technical experts constantly push the boundaries of luxury yacht products, creating next-level yacht technology for the world’s most discerning clients. With five game-changing products in the YachtCloud lineup, get in touch to learn more about how we are changing the landscape of technology for luxury.

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