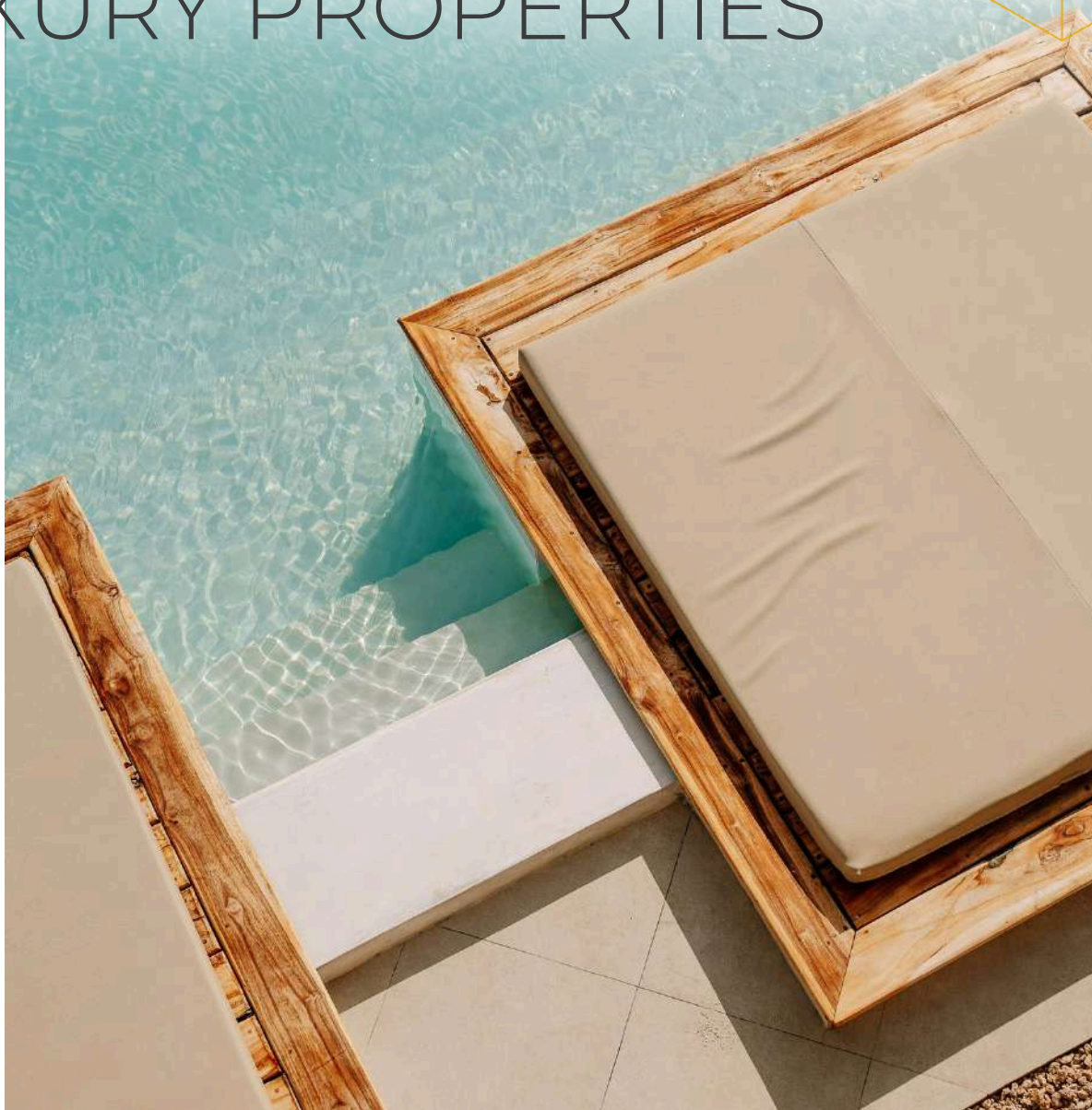




HOW SMART CALL SYSTEMS ELEVATE THE RESIDENT-STAFF EXPERIENCE IN LUXURY PROPERTIES





In today's luxury residences, service is no longer defined by speed and quality alone. It is defined by how seamlessly it fits into the environment. Guests expect assistance to be available instantly, yet without intrusion. They value privacy, discretion and control, and they expect this without relying on personal apps, messaging tools or visible coordination.

True five-star service feels effortless. It blends into the atmosphere rather than interrupting it. This shift in expectations has led many high-end properties to rethink how residents and staff communicate behind the scenes.

A dedicated service call button answers this need in a subtle but powerful way. Instead of asking guests to download an app or search for contact details, it offers a calm and intuitive way to request assistance. Integrated into the interior, it becomes part of the overall experience rather than a technical add-on.





HOW SMART SYSTEMS SUPPORT REFINED LIVING

Smart service call systems are designed to strengthen coordination while protecting the atmosphere of the property. They provide clarity and structure for staff, while allowing residents to request service discreetly and confidently.

Below are three examples of how this works across different types of luxury properties.

Relaxed guest-led service for private villas



In private villas, residents are able to request assistance without raising their voice or using personal devices. Requests are routed directly to the appropriate staff member, reducing confusion and unnecessary movement throughout the property. The result is a calm, uninterrupted environment where service feels present but never imposed.

Seamless service in shared spaces for boutique residences and penthouses



In properties like these, teams often operate with limited staff while maintaining high expectations. Clear and silent communication becomes essential. A smart call system allows guests to request assistance during conversations or shared moments without drawing attention. Staff receive direct notifications and can respond immediately, maintaining both efficiency and discretion.

Clarity across complex properties like multi-building estates



Large estates with multiple buildings or zones require structured coordination. Without a clear system, staff rely heavily on manual check-ins or informal communication. Smart routing and real-time visibility ensure that requests are directed to the right person in the right location, reducing internal communication while improving overall service quality.



WHEN TECHNOLOGY EMPOWERS PEOPLE, NOT REPLACES THEM

Smart service systems are most powerful when they stay aligned with human interaction.

GEST is designed to bring structure and clarity to estate operations, while respecting the rhythm, privacy and aesthetics of refined environments.



MEET GEST BY YACHTCLOUD

GEST is a fully customisable service call button system designed for high-end residences and refined hospitality environments.



At its core, GEST is a beautifully crafted physical button that allows guests to request service with a single touch. Behind the scenes, it connects to a smart staff portal and mobile interface, ensuring that each request is routed instantly to the right team member.

Unlike app-based solutions, GEST does not require guests to download software or use personal devices. It becomes part of the interior — discreet, intuitive and always accessible.

Fully customisable in materials, finishes and installation options, GEST integrates seamlessly into luxury spaces. Whether installed in a private villa, a boutique residence, a multi-building estate it adapts to its architectural context rather than defining it.

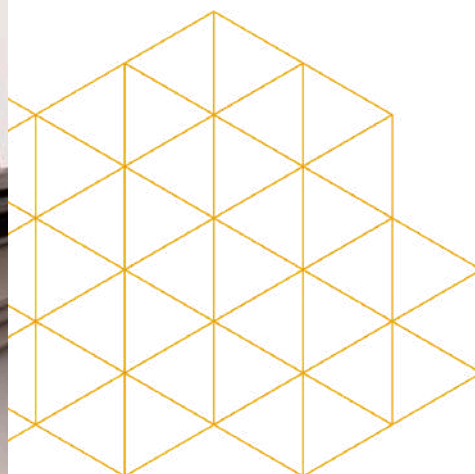


Why do guests value GEST?

In high-end environments, guests value control and discretion above all. A dedicated service button provides a respectful and unobtrusive way to request assistance. It removes hesitation and uncertainty, allowing guests to relax fully, knowing that support is always within reach without compromising their privacy.

“GEST has been a great addition to our operation. The system allows guests to request service, drinks, or anything they need through dedicated buttons, while also giving them complete privacy when they prefer not to be disturbed. It creates a smooth, intuitive experience and adds a very professional touch on board.”

ETO Motor Yacht, 40m



Experience GEST in your own environment

In residences where privacy, timing and discretion define the standard, communication cannot be left to chance. Discover how GEST brings clarity behind the scenes, so service feels effortless in front of it.



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